

Agri-Food Cluster Goes International

TIME: Wednesday, 22 March 2023 at 09:00–15:00 EET

VENUE: Savonia University of Applied Sciences
Iisalmi campus A1036 Auditorium
(Haukisaarentie 2, IISALMI)

*The event is free of charge.
The event is in English.*

Please register [here](#) by 16.3.2023.

More information on [the event website](#).

The Invest and Expand in Pohjois-Savo project and the Agri-Food Cluster North Savo welcome you to the “Agri-food Cluster Goes International” event with a special delegation from the Food & Bio Cluster Denmark. The goal of the event is to help companies in the agri-food sector discover opportunities for international collaboration and internationalize the Pohjois-Savo (North Savo) agri-food ecosystem to the Danish market.

Join us in Iisalmi for this unique chance to explore the business opportunities in Denmark and build valuable networks.

EVENT AGENDA

- 09:00** Welcome coffee and registration
- 09:30** Opening of the event
- 09:45** Our Success Story, Britt Sandvad, Senior Innovation Manager, Food & Bio Cluster Denmark
- 10:15** Workshop “How to Build a Cluster”, Britt Sandvad, Senior Innovation Manager, Food & Bio Cluster Denmark
- 11:55** Iisalmi: The Main Hub for Agri-Food Business Growth, City of Iisalmi
- 12:00** Lunch, offered to the pre-registered participants
- 13:00** Opportunities for Pohjois-Savo Business in Denmark, Anders Skeem, International Manager, Food & Bio Cluster Denmark
- 13:30** From Pohjois-Savo to the World Virtually, Laura Nykänen, Business Consultant, Talentree Oy
- 13:50** Internationalization Support for Finnish Companies, Kari Venäläinen, Senior Advisor, Business Finland
- 14:00** Growth and Internationalization in Pohjois-Savo with Team Finland, Sanna Laitinen, Project Manager, ELY Centre
- 14:10** Fueling Goodness: Creating an Innovative Food Brand, Niina Vanttinen, CMO, and Toomas Tuovinen KAM, Ketoinen Oy
- 14:20** Event wrap-up and networking, tasty refreshments offered by Ketoinen Oy
- 15:00** Event ends



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KUOPIO REGION**

AGRI-FOOD CLUSTER
NORTH SAVO - POHJOIS-SAVO



Pohjois-Savon liitto



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